



In The Know with AFA

In The Know is a patient geared waiting room supplement to Dermatology Times.

AFA was featured in the recent In The Know supplement to Dermatology Times.

What you should do:

- Look for the magazine in patient waiting areas.
- Show the office that they are promoting AFA peels to the patient.
- Leverage this to close the office on the AFA peel treatments.



Dr. Schlessinger speaks about the benefits of the AFA Clay-Peel for melasma.

AFA is in a class of its own in the chart listing the types of peels and benefits.

Chemical treatment is underutilized, yet beneficial

offers something that none of the other peels contain, as it is derived from rice. Each day and is a two-step peel."

There is little or no downtime, he adds. Medium peels include 20 percent to 30 percent TCA peels and Jansone's and TCA peels combined. These peels improve redness, pigment disorders such as freckles, deeper wrinkles and acne scars, Dr. Tsouk says. Mild to moderate discomfort is normal.

Deep peels, which take between 60 and 75 minutes, include phenol peels and 70 percent and higher TCA peels. These peels reduce severe wrinkling, aging and scarring, but severe pain is also reported, Dr. Tsouk says.

The procedure begins with alcohol and anesthetic numbing of the face to remove all oils and residues, so that the peel begins with an even landscape. Then the acid is applied in even strokes, starting with the forehead and then moving down the face, stopping at the angle of the jaw, Dr. Tsouk says. "The skin will get red and start to have a little swelling. With lighter peels, there is very little desquamation, but with the deeper peels, the face will need far less to seven days, and then usually shed a whole layer," she says.

"The new skin will be bright and clear without any freckles or pigmentation." After healing, a strong sunblock of at least SPF 45 must be used to protect the new, sensitive skin, she says.

Risks include infection, scarring, pigmentary problems, temporary results and possible overexposure, Dr. Tsouk says, and patients with active infections (including herpes simplex) and those who refuse to avoid the sun should not have a peel.

Patient who are good candidates and choose to have the procedure will see their wrinkles, freckles and dull skin disappear, and will reap the benefits of collagenase with new collagen formation, she adds.

But is, sometimes a peel is not enough, Dr. Schlessinger says. "After laser treatment if a peel cannot get the desired result," he says. "Peels, microdermabrasion and there are treatments that can work together for benefits to sun damage, melasma and wrinkles." *

DEPTH OF PEEL	TYPES OF PEELS	BENEFITS	DOWNTIME	SIDE EFFECTS
SUPERFICIAL	Salicylic acid glycolic acid trichloroacetic acid	Improves acne, rosacea, fine lines, pores	No recovery time Mild redness or stinging Dryness	Mild redness/ temporary burning or stinging dryness
SUPERFICIAL/ MEDIUM	AFA clay peel Full-strength TCA	Improves melasma pigment disorders (CA, hyperpigmentation) deeper wrinkles, acne scars	Little to no downtime Two weeks to fully heal	Chafing/ stinging/ itching Dryness
DEEP	Phenol or TCA (20 percent and higher)	Improves severe wrinkling/ aging and scarring	At least two weeks Swelling/ pain	Swelling/ redness/ crusting/ scarring